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Subject: Topical Polls

Date: September 23, 2015 at 03:13

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HM

Hi All,

Just a quick one. Starting in October we'll be running twice monthly nationally representative polls on topical issues, which will supplement our more in-depth research and help us keep our finger on the pulse and provide the best insight to clients. With that in mind, please feel free to send me any general ideas or feedback you get from clients in terms of political issues that interest them.

To give you a sense of the kinds of issues we're after, here are some things we may ask about in October's first survey:

- Who is seen as the most 'winnable' candidate against Hillary Clinton (regardless of the individual voter's preference)
- Exploring the dynamics of the appeal of the 'outsider' (i.e. Trump, Carson, Fiorina)
- Planned Parenthood
- Choose a Presidential and VP combination (preferred and on winnability)
- The Iran Deal
- Relations with Cuba

I should add there is no pressure to contribute ideas, but please just bear it in mind and shoot me an email any time you think of something that might be worth exploring.

Best,

Harris