**H.E. Ahmad Zahid Hamidi**

2016 Concordia Summit

September 19-20, 2016

Opportunities for engagement in the two-day 2016 Concordia Summit are outlined below.

* **2016 Summit Session**
* **Private Meeting Opportunities**
* **Press and Social Media**

# **2016 Summit Sessions**

**INTELLIGENCE FROM OPEN SOURCES: PARTNERSHIPS FOR INTERNATIONAL SECURITY**

***Tentative Timing: Tuesday, September 20, 2016 | 9:00AM – 10:30AM | Strategic Dialogue North | Status: Confirmed***

***Chair:*** *Gen. (Ret.) David Petraeus, former Director of the Central Intelligence Agency*

***Assembly Chair:*** *Frances Townsend, Senior National Security Analyst, CBS News & Former Homeland Security Advisor to the President of the United States*

As the world faces complex and ever-changing security challenges, it is more difficult than ever to combat global threats. Creating an open source database where citizens can contribute relevant information is an innovative solution to this challenge. Collaboration is essential in establishing this platform, as intelligence agencies, technology firms, and security advocates alike have a shared interest in creating a global network of information gathering.

Strategic Dialogues feature 30-50 select individuals, including current and former heads of state, Chairs, and CEOs of leading corporations and multi-lateral organizations, who will discuss an issue in-depth. These curated, interactive discussions, where everyone around the table is encouraged to participate, will serve as high-level working groups. The aim of the discussion is to produce deliverables such as policy recommendations, collections of challenge opportunities, or repositories of best practices.

**Confirmed Participants**:

General Keith Alexander, 16th Director of the National Security Agency\*

Bryan Bloom, Chief Financial Officer, ENODO Global

Nicole Eagan, Chief Executive Officer, Darktrace

Sherri Goodman, Public Policy Fellow, Woodrow Wilson International Center for Scholars

Jane Harman, Director, President & CEO, The Wilson Center

Dr. Frederick Kagan, Director of the Critical Threats Project, American Enterprise Institute\*

Dr. Kimberly Kagan, Founder & President, The Institute for the Study of War\*

Emad Mostaque, Strategist, Ecstrat

Amb. John Negroponte, Former U.S. Deputy Secretary of State & U.S. Director of National Intelligence

Dr. Nancy Okail, Executive Director, Tahrir Institute for Middle East Policy

Amb. Juan Carlos Pinzón, Ambassador of Colombia to the U.S.; former Minister of National Defense of Colombia

James Sisco, President, ENODO Global

Tarek Ragheb, Founder & CEO, INTech International

Samantha Vinograd, Vice President, Goldman Sachs

Alan Wade, Former Chief Information Officer, Central Intelligence Agency

Lieutenant General Robert P. Ashley, Jr., Deputy Chief of Staff, G-2, United States Army\* (tentative)

Dr. Reginald Brothers, Under Secretary, Science & Technology, U.S. Department of Homeland Security (tentative)

Sarah Morgenthau, Deputy Assistant Secretary for the Private Sector, U.S. Department of Homeland Security\* (tentative)

Gregory Rattray, Director of Global Cyber Partnerships & Government Strategy, J.P. Morgan Chase & Co. (tentative)

Gov. Thomas Ridge, Co-Founder & Executive Chairman, Ridge-Lane Limited Partners (tentative)

# **Private Meeting Opportunities**

***September 19-20, 2016, when available***

Concordia has reserved three entire floors at the Grand Hyatt New York. As part of this event space, we invite our speakers to utilize a private meeting room to host high-level conversations with Summit attendees as well as non-Summit attendees who may be in the NYC area for the UN General Assembly.

Last year we hosted more than 30 private meetings between Summit and non-Summit attendees. As 2016 Summit speakers are released, please make Concordia aware if there are any individuals with whom you would like us to organize and schedule personal meetings. A list of confirmed attendees and speakers can be provided prior to the Summit. Additionally, Concordia will propose potential meetings that may be beneficial.

# **Concordia Awards Dinner**

***September 20, 2016, 6:00pm – 9:00pm at Cipriani 42***

Concordia will host a dinner to celebrate its sixth annual Summit. The dinner will be held at Cipriani in New York City and will feature the announcement of the 2016 Concordia Leadership Award. Additionally, Concordia will announce the winners of the 3rd annual P3 Impact Award, honoring partnerships that are changing our world in the most innovative and impactful ways.

The Concordia Leadership Award recognizes global leaders within the public, private, and nonprofit sectors who inspire others through their ability to turn vision into impact. Recipients of the award reflect a commitment to positive social and economic change while promoting effective public-private collaboration to create a more prosperous and sustainable future. We recently announced the first recipient of the 2016 Concordia Leadership Award, Nobel Peace Laureate Professor Muhammad Yunus, Founder of Grameen Bank and Co-Founder & Chairman of Yunus Social Business. Additional honorees will be announced in the coming weeks.

# **Press and Social Media Engagement**

***Concordia will connect your communications team with our Communications Manager, Leni Kinzli (lkinzli@concordia.net), for all external communications prior to and during the Summit. Examples include:***

**Pre-Summit**

*Summit Speaker Announcements:* Concordia would like to promote speakers’ participation in the 2016 Summit by promoting content on social media channels and our website.

*Press Releases:* Concordia will organize several press releases throughout the summer to announce our Summit speakers and Summit schedule.

*Twitter chat:* Concordia is encouraging all of our speakers (or their organizational handles) to participate in a pre-Summit Twitter chat. These conversations will serve as a teaser, stimulating public interest in specific topics prior to the panel discussions and sessions at the 2016 Summit.

*Blog Series:* Speakers may contribute to Concordia’s new series, entitled *Commentary from Concordia*. This is a series of opinion pieces on pressing global issues from a cross-sector perspective.

**During Summit**

*Media Interviews:* Each year, numerous press agencies and media outlets cover the Concordia Summit and there will be opportunities for media interviews on-site. Media outlets who have covered previous Concordia Summits include: CNN, MSNBC, Al Jazeera, Fox Business, New York Post, The Wall Street Journal, The New York Times, Bloomberg, BBC, Univision, and Forbes among many others.

*Day-of Social Media:*Concordia will be live tweeting and promoting content throughout the entire 2016 Summit. We encourage all of our speakers to engage with content that is relevant to their session as well as contribute their own.